

memo[©]

EMPLOYABILITY SCAN



Measuring your students' preparedness for career success

Employability is about personality



While most higher education institutions focus on developing students' knowledge and skills during their studies, many employers now use psychometric testing to assess the abilities and personal characteristics of job applicants.

Online memo[©] survey

The **memo[©] Employability Scan** **measures the effects of various experiences and institutional interventions offered to students during university studies** (study abroad, foreign lecturers, interactions with foreign students, internships etc.) on their personality development.

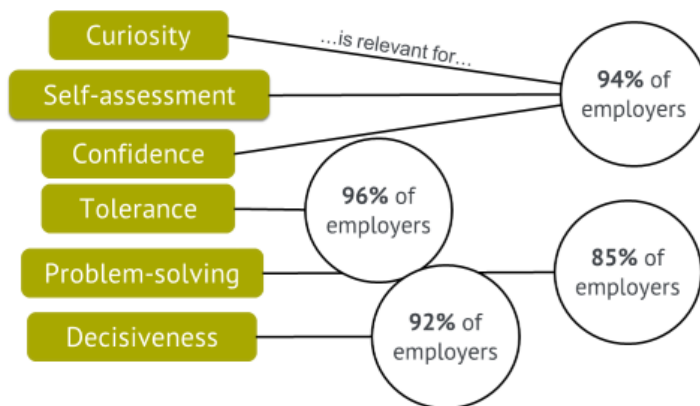




Direct your policies for the best possible impact on your students' employability.

Providing you with an **institutional analytical report**, the **memo©** Employability Scan helps you **reconsider your curriculum and other interventions**. The **memo©** Employability Scan provides an **immediate psychometric feedback for each individual student** with results compared to those of other students.

6 memo© factors – measure what actually matters

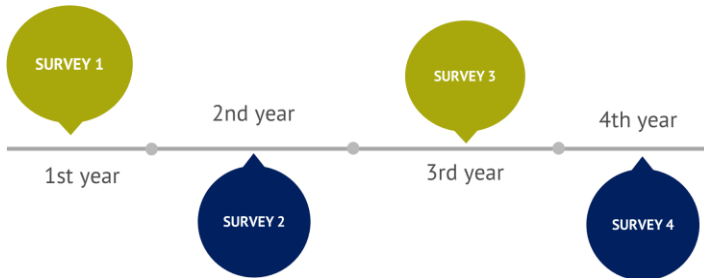


According to the Erasmus Impact Study (2014), alumni with higher memo© values are more likely to work in managerial positions couple of years after graduation and are less threatened by unemployment.

The memo© methodology is proven on a sample of more than 90 000 students and alumni and 652 employers.



The memo© Employability Scan works on an annual basis



A detailed report on an annual basis allows you:

- **to get to know which groups need your support the most**
cross-cohort comparison of students of different study years and characteristics (such as field of studies, age, gender or family background)
- **to track your students throughout their studies and measure real impact of institutional interventions**
true-cohort longitudinal analysis allowing to measure the actual impact of experiences (e.g. international mobility) and institutional interventions (such as counselling) on individual students and target groups.





BASIC PRICE PER YEAR

10 000 EUR flat rate + 1 EUR per student enrolled in the institution

- A survey and an immediate personal feedback for each of your students EVERY YEAR
- An annual analytic report for your institution, including extensive data analysis and comparison with peer institutions
- All students of your institution or selected study programmes will be invited to the survey
- Individualised questions related to specific interventions
- A possibility to choose language version of the survey
- Easy incorporation into your IT system

Find out more on www.memo-tool.net
or contact Michaela Klíčniková michaela.klicnikova@che-consult.de.